

USA FOOTBALL PROTECTION TOUR

Overview

The USA Football Protection Tour is a new health and safety program that we are launching in July. The Tour will visit four markets in its inaugural year – New York, Chicago, Indianapolis and San Francisco. At each stop, USA Football will conduct a free one-day event with local youth football leagues, hosted by the NFL team in that market. Each event will deliver expert-driven health and safety content on the topics of proper equipment fitting, tackling fundamentals, and concussion education.

Event Date/Location

Chicago Bears Practice Facility - Halas Hall
1000 Football Dr.
Lake Forest, IL 60045

Saturday, July 21

Session 1: 10am-12pm (150 kids)
Session 2: 1pm-3 pm (150 kids)
Session 3: 4pm-6 pm (150 kids)

Protection Tour Content

Equipment Fitting. Players, parents, and coaches will all participate in an interactive session, led by a Riddell-provided expert, in which they will learn to properly fit the athlete's helmet. Players are encouraged to bring their own helmets to the event; however, Riddell will have helmets on-hand to fit each player as well. At the conclusion of the fitting, each parent will receive a card with their player's fitting measurements on them.

Tackling Fundamentals. USA Football staff and clinicians will teach youth football players and coaches proper tackling fundamentals according to USA Football's Tackle Progression Model. This step-by-step approach for teaching one of football's most important fundamentals will be delivered on-field with players and coaches rotating through stations.

Concussion Education. Youth football parents will receive an educational seminar on concussion awareness, presented by a third-party medical expert provided by USA Football.



Official Youth Football Development Partner